



Dick
Simon Trucking, Inc.
SERVING NORTH AMERICA

Corporate Brochure



Dear Customers,

WELCOME TO DICK SIMON TRUCKING!

I HAVE BEEN IN THIS BUSINESS A LONG TIME, BUT I DON'T THINK I'VE EVER BEEN AS EXCITED ABOUT TRUCKING AS I AM TODAY. THE FUTURE IS VERY BRIGHT FOR DICK SIMON TRUCKING.

WHEN I THINK ABOUT HOW I STARTED OVER 40 YEARS AGO WITH A SINGLE RIG MAKING MY ROUND-ROBIN ROUTE FROM IDAHO TO SOUTHERN CALIFORNIA TO PHOENIX AND BACK, THE GROWTH OF MY COMPANY IS ALL THE MORE STAGGERING. WE'RE CLOSING IN ON 2,000 TRACTORS AND 2,600 TRAILERS WHILE WORKING DAILY TO PLAN FOR ENOUGH EQUIPMENT TO MEET OUR GROWING DEMAND.

WHAT STARTED AS A FAMILY BUSINESS HAS GROWN TO BECOME A TEAM OF TRANSPORTATION PROFESSIONALS IN MULTIPLE TERMINALS AND DROP YARDS ACROSS NORTH AMERICA. WE CALL OUR DRIVERS THE GOOD CITIZENS OF THE HIGHWAY AS THEY ARE ON THE FRONT LINES REPRESENTING DICK SIMON TRUCKING TO ALL THEIR FELLOW TRAVELERS AND TO ALL OF OUR CUSTOMERS' MANY FACILITIES ACROSS NORTH AMERICA. WE ARE PROUD OF OUR PROFESSION AND OUR PEOPLE.

I'VE ALWAYS HAD ONE SIMPLE PHILOSOPHY. THAT IS, PICK UP CUSTOMERS' LOADS WHEN THEY WANT THEM PICKED UP, AND DELIVER THEM WHEN THEY WANT THEM DELIVERED. THAT COMMITMENT IS AS STRONG TODAY AS WHEN I WAS KEEPING IT PERSONALLY. OUR FLEET IS 100 PERCENT QUALCOMM SATELLITE COMMUNICATION COMPLETE. WHAT THIS MEANS TO YOU IS THAT WE KNOW WHERE YOUR LOAD IS EVERY MINUTE OF EVERY DAY. BETTER YET, BECAUSE THE SATELLITE SYSTEM IS TIED INTO OUR MILLIONS OF DOLLARS OF STATE-OF-THE-ART COMPUTERIZATION, YOU CAN HAVE INSTANT ACCESS TO THAT LOAD INFORMATION THROUGH OUR WEB SITE, THROUGH E-MAIL, THROUGH FAXED REPORTS OR A GOOD OLD PHONE CALL TO OUR OPERATIONS DEPARTMENT THAT NEVER CLOSES.

I'M ALSO EXCITED ABOUT THE NEW DIVISIONS WE HAVE FORMED. THESE DIVISIONS REPRESENT PROACTIVE STEPS IN GUARANTEEING ON TIME PERFORMANCE AS WE GROW. SIMON INTEGRATED LOGISTICS, SIMON INTERNATIONAL, SIMON DRY VANS AND SIMON CONSOLIDATED SERVICES WERE ALL DEFINED BY CUSTOMER DEMAND. WE UNDERSTAND OUR JOB IS TO RESPOND TO OUR CUSTOMERS.

THANK YOU FOR TAKING A FEW MOMENTS TO GET TO KNOW DICK SIMON TRUCKING. YOU HAVE MY PERSONAL GUARANTEE THAT AS A CUSTOMER, ALL OUR RESOURCES WILL BE DIRECTED TOWARD ONE GOAL — PROVIDING YOU ON TIME SERVICE.

SINCERELY,

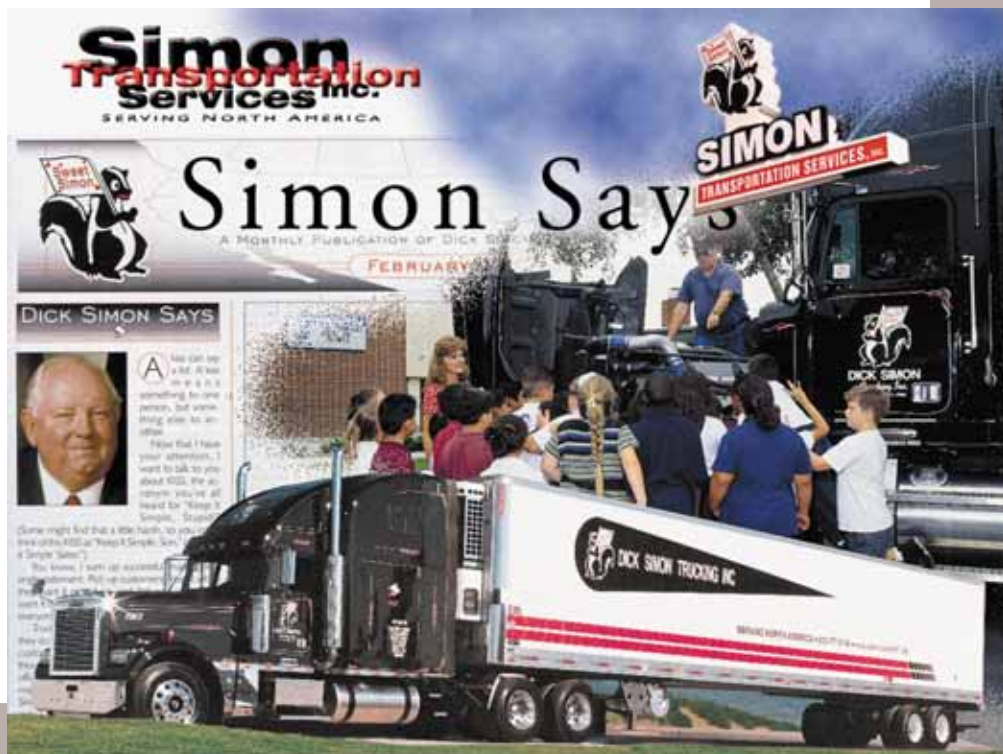
A handwritten signature in black ink that reads "Dick Simon". The signature is fluid and cursive, with a long, sweeping underline.

DICK SIMON



History

WHEN DICK SIMON WAS 19 YEARS OLD, HE PURCHASED A DIESEL TRACTOR AND A REFRIGERATED TRAILER. HE SET OUT WITH ONE GOAL: PROVIDE THE FINEST QUALITY, TEMPERATURE SENSITIVE TRANSPORTATION. WITH THAT PHILOSOPHY IN MIND, HE SET UP HIS FIRST ROUTE HAULING GOODS FROM IDAHO TO SOUTHERN CALIFORNIA TO PHOENIX AND BACK. THIS ROUTE, COUPLED WITH HIS DEDICATION TO HIS CUSTOMERS, WAS THE BEGINNING OF WHAT WOULD COME TO BE KNOWN AS DICK SIMON TRUCKING, INC.



Simon Today

DICK SIMON TRUCKING HAS GROWN BECAUSE OF ITS COMMITMENT TO ITS CUSTOMERS. ON TIME DELIVERY AND QUALITY CUSTOMER SERVICE HAVE TAKEN A ONE MAN TRUCKING COMPANY INTO THE NEXT ERA. TODAY, NEARLY 2,000 TRACTORS, 2,600 TRAILERS AND 2,400 EMPLOYEES COMPRISE ONE OF THE LARGEST REFRIGERATED TRUCKING COMPANIES IN NORTH AMERICA.





CORPORATE HEADQUARTERS (ABOVE) IN SALT LAKE CITY, UTAH AND THE ATLANTA OPERATIONS CENTER (BOTTOM LEFT) IN ATLANTA, GEORGIA.

Facilities

DICK SIMON TRUCKING HAS A STATE-OF-THE-ART HEADQUARTERS IN SALT LAKE CITY, UTAH AND A BRAND NEW OPERATIONS CENTER IN ATLANTA, GEORGIA. ALL OF OUR FACILITIES HAVE UTILIZED THE MOST CURRENT REPAIR, SERVICE, COMPUTER AND TELECOMMUNICATION TECHNOLOGY AVAILABLE TO THE TRUCKING INDUSTRY. WE ARE ABLE TO PROVIDE FUEL, FULL MAINTENANCE, 24 HOUR SECURED TRAILER PARKING, PALLET BANKING, SCALES, DRAYAGE SERVICE AND FULL EQUIPMENT CLEANING AREAS. PROVIDING ALL OF THESE SERVICES AT OUR OWN SITES MAKES IT EASIER AND MORE EFFICIENT TO SERVICE OUR CUSTOMERS.



Simon Terminals
Salt Lake City, Utah
Atlanta, Georgia
Los Angeles, California
Phoenix, Arizona



Simon Integrated Logistics

A DIVISION OF DICK SIMON TRUCKING, INC.

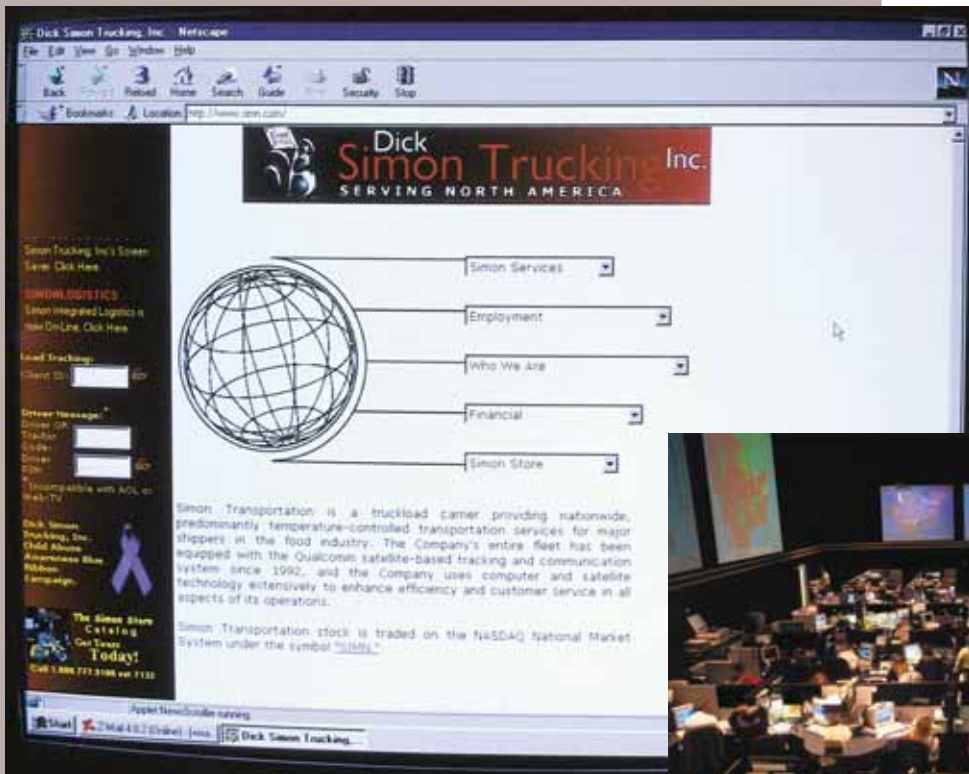


SIMON CONSOLIDATED SERVICES

A Division of Dick Simon Trucking, Inc.

Services

OUR CORE BUSINESS HAS ALWAYS BEEN TEMPERATURE SENSITIVE TRANSPORTATION. IN RECENT YEARS, WE EXPANDED OUR CIRCLE OF SERVICE BY CREATING SIMON INTEGRATED LOGISTICS, SIMON DRY VANS, SIMON INTERNATIONAL AND SIMON CONSOLIDATED SERVICES. THESE DIVISIONS GIVE US ADDITIONAL VERSATILITY IN THE CHANGING WORLD OF TRANSPORTATION WHILE MAINTAINING A STANDARD OF EXCELLENCE THAT IS SECOND TO NONE.



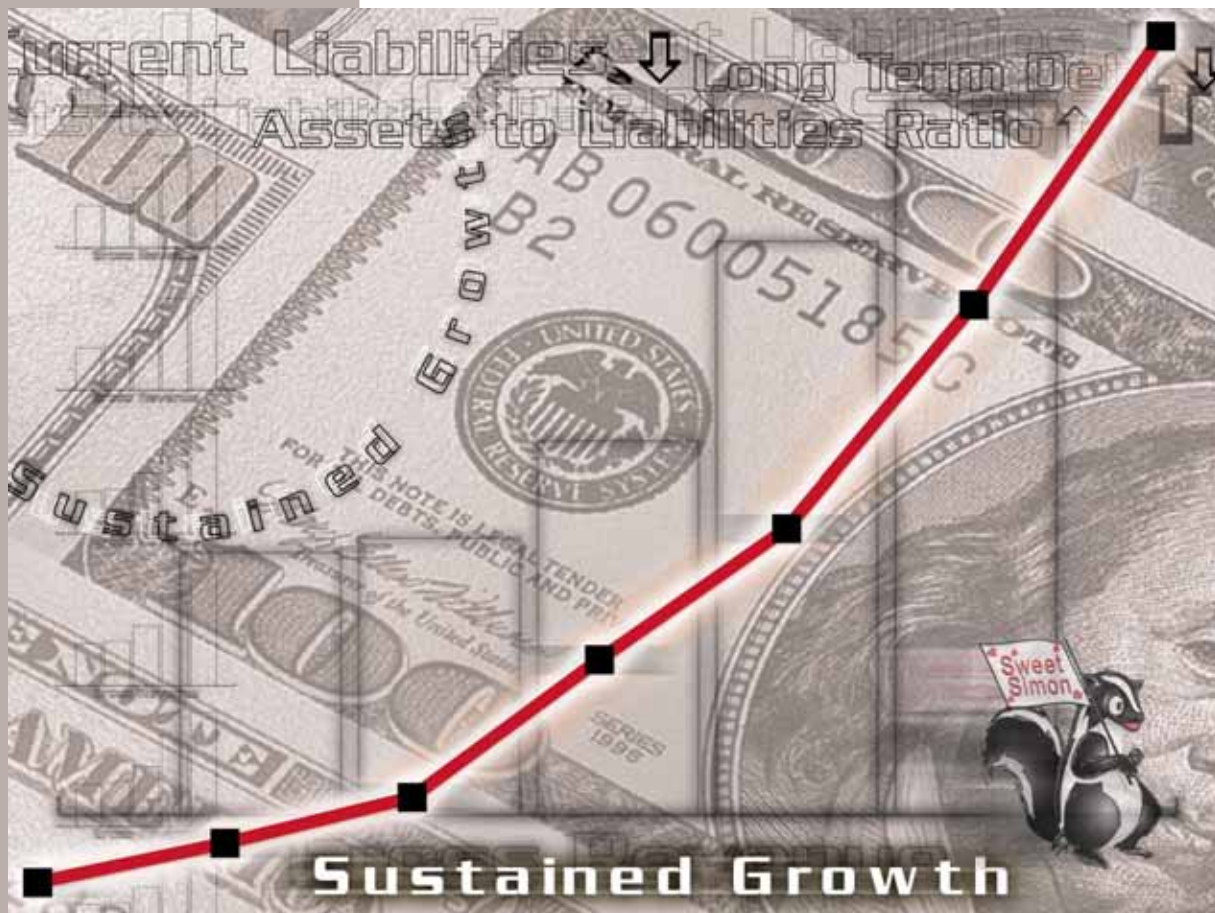
Technology

OFFERING CUTTING EDGE TECHNOLOGY, DICK SIMON TRUCKING IS ABLE TO PROVIDE OUR CUSTOMERS UNIQUE ACCESS TO OUR INFORMATION SYSTEMS. BY HARNESSING THE QUALCOMM UNIT ABOARD EACH DICK SIMON TRACTOR, WE CAN PROVIDE INFORMATION TO OUR CUSTOMERS THROUGH INDIVIDUALLY CUSTOMIZED EDI (ELECTRONIC DATA INTERCHANGE) SYSTEMS OR BY SPECIFIC LOAD TRACKING ACCESS THROUGH THE WORLD WIDE WEB. OUR ADVANCED FACILITIES, (THE WAR ROOM IN SALT LAKE CITY CENTER) IN CONJUNCTION WITH OUR INNOVATIVE COMPUTER ENGINEERING, ALLOWS SIMON TO KEEP OUR CUSTOMERS UPDATED ON THE STATUS OF EVERY LOAD, EVERY MINUTE, DAY OR NIGHT. DICK SIMON TRUCKING CAN BE FOUND ON THE INTERNET AT WWW.SIMN.COM.



On Time Service

WHEN DICK SIMON STARTED HIS TRUCKING COMPANY OVER 40 YEARS AGO, HE DECIDED HE WOULD FOLLOW A SIMPLE RULE. HE WOULD DELIVER HIS CUSTOMERS' LOADS WHEN THEY WANTED THEM DELIVERED AND PICK THEM UP WHEN THEY WANTED THEM PICKED UP. IT WAS JUST THAT SIMPLE. SINCE THEN, HIS SIMPLE RULE HAS EVOLVED WITH HIS COMPANY AND PRODUCED A 98% ON TIME AVERAGE. MAKING SURE OUR CUSTOMERS' NEEDS ARE MET ON TIME HAS BEEN AND ALWAYS WILL BE, ONE OF DICK SIMON TRUCKING'S TOP PRIORITIES.



Stability

FINANCIAL STABILITY AND STEADY GROWTH HAVE BEEN LONG TIME HALLMARKS OF DICK SIMON TRUCKING. STAYING IN STRIDE WITH A GROWTH RATE AS SOLID AS OURS HAS COME ONLY BY SERVICING OUR CUSTOMERS AND BUILDING RELATIONSHIPS WITH THEM. INVESTING OUR RESOURCES INTO NEW TECHNOLOGIES, SERVICES AND EQUIPMENT HAS BENEFITED NOT ONLY DICK SIMON TRUCKING, BUT EVERYONE INVOLVED WITH OUR COMPANY. FROM OUR DRIVERS TO OUR INVESTORS, FROM OUR OFFICE STAFF TO OUR SHOP TEAM, SIMON STRIVES TO SERVICE OUR PREMIER INVESTMENT: OUR CUSTOMERS.

Our Mission:

PROVIDE THE FINEST
TRANSPORTATION SERVICES
IN NORTH AMERICA,
WITHOUT LOSING SIGHT OF
OUR GOALS,
OUR CUSTOMERS,
OUR PEOPLE OR
OUR STOCKHOLDERS.

Let us put our services
to work for you today!

Contact us at
800.777.9100



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